

# **WMBB-NEWS 13**

## **PROMOTIONS**

**Title: “ RIVER PEOPLE”**

**Length: :30**

**Date: Series: feb. 6 &7**

**Producer: Darrell**

**Director/Editor: Darrell**

**V I D E O-----**

SHOTS OF PEOPLE, IN THEIR  
BOATS, ON THEIR PORCHES,  
KIDS PLAYING, SWIMMING,  
PEOPLE BEING  
SOCIAL/RECREATIONAL/DOING  
EVERYDAY THINGS

PEOPLE AND NATURE SCENES  
NOT RESEMBLING  
“DELIVERANCE”

“DELIVERANCE” ,SOMEONE  
AVOIDING CAMERA, PERHAPS  
SOME SHOTS OF POACHED  
ANIMALS, THE BAD SIDE

MONTAGE OF OVERLAPPING AND  
MOVING CLIPS OF “THE RIVER  
PEOPLE”

TAG GRAPHIC WITH RIVER  
PEOPLE LOGO AND NEWS 13  
LOGO, DAYS AND TIMES

**A U D I O -----**

**There is a way of living and an attitude towards life, that while not far from here, seems as if it were of a different time or place.**

**Here people go to gain a sense of freedom. Whether it's to live in a simple manner, closer to nature and further from the things many of us dislike about modern city life.**

**Or whether it's to take advantage of the isolation for darker or illegal reasons...**

**The people who live along the Chattahooche River are folk with a unique perspective, on our lives and their's.**

**Join Kim Capozo as she introduces us to the RIVER PEOPLE in a News 13 Extra, February 13th at 6 AND 10 only on WMBB, Your News Station**