



An award-winning Video Editor, Art Director, Graphics Designer, Show Runner, Writer, Illustrator and Motion Graphics Producer credited with delivering innovative and creative video, print and programming solutions in highly competitive, fast-paced business markets.

OBJECTIVES: From concept through execution, from television and video, to print, illustration and more traditional art skills, I have proven diverse ability and an old-fashioned work ethic. I currently am seeking a full-time position; but will consider freelance or contract opportunities.

AREAS OF EXPERTISE:

Nonlinear Editing • Motion Graphics Design • Writing / Producing • Art Direction • Show Runner
Project Management • Creative Solutions • Storyboarding / Scriptwriting • Meeting Daunting Deadlines

PROFICIENCIES:

Photoshop
Illustrator
Character Animator
Media Encoder

AE Plugins: VCP Flares & Saber
3D: Blender 3.2 & Cinema 4D Lite
InDesign & Quark XPress 2015
AVID DS Nitris 7.6

Apple Final Cut Pro
AVID Adrenaline Media Composer
Google Docs, Workamajig, Word
NAS File Share/Management



Professional Experience:

Nonlinear Video Editor • Producer • Designer
2020 - present | Sterling eMarketing - Billion Automotive | Sioux Falls, SD

- Editor, producer and designer for commercial, social media, and long-form productions; both internal Billion franchises, other out-of-market auto dealerships, and other businesses not related to automotive sales. Also edit audio for radio commercials.
- Sometimes follow loosely plotted script direction for commercials. Sometimes incorporate and expand on 'looks' established by the Art Department. Just as often as producer, editor and designer; I conceive look and direction of project including music and sound effects.
- Was actually hired under the title of Videographer, and I have acted as such on occasion. (In the nearly 28 months employed here, we have only had maybe 15 field shoots and 12 studio productions). Am shooting with both the Canon C-100 and RED EPIC. Have operated both in studio in studio and field situations.
- Match both client-specific standards and corporate brand design and logo requirements.
- Manage and submit projects through Google docs, Workamajig and internal proprietary tools.



Graphic Designer
2017 - 2020 | Custer County Chronicle - Southern Hills Publishing | Custer, SD

- Meet with customers in person or discuss on the phone new ad orders.
- Calculate costs and schedule ads for 3 different weekly publications and 'special issues'.
- Design ads and complete weekly layout of 'The Western Trader', a full-color, full-page newspaper advertising insert (usually 4 to 6 pages).

Nonlinear Video Editor
2007 - 2015 | NASA Langley Research Center | Innovative Technologies Inc. | Hampton, VA
2002 - 2006 | NASA Langley Research Center | Crewstone Technologies Inc. | Hampton, VA

- Editor (upon initial hire - 2002) and Co-Producer (starting 2003) for "NASA CONNECT," an educational Emmy and CINE award-winning series that aired nationwide on individual PBS stations and NASA TV. Starting 2004, also edited "NASA Sci-Files".
- Created graphics for every episode including but not limited to transitions, special effects and informational animations.
- 2007-2008 Editor and Designer for "NASA Edge," broadcast on NASA TV and podcast.
- In June 2008, transitioned from editing series to providing Langley Center-wide video and graphics support.
- Wrote and produced support materials for NASA researchers, educators and administrators for such occasions as the Pre-Service Teachers Conference in Washington, DC.
- Won a CINE Award and two Emmy Awards in Washington, DC, for "NASA CONNECT." (see page 2 for more info on awards)



Art Director | Graphic Designer | Nonlinear Video Editor
2000 - 2001 | Blue Heron Films | Canton, GA

- Conceived and designed entire on-air graphics package for "Jim Fowler's Life in the Wild" and "Keeping it Wild with Jason Raize." Both were nationally syndicated, airing weekly in nearly 200 markets.
- Conceived and designed all print and promotional graphics for "Jim Fowler's Life in the Wild," including all graphic materials for "Life in the Wild" CD-ROM press kit: press releases, biographies, cd label and jewel case label. Also designed logos for both shows.
- Designed, edited and produced various promotional or corporate projects for in-house and client use, including presentations that aired at the UN Environmental Programme "Wild Awards" in New York, November 2000.

Video Graphics Editor

1998 - 2000 | SRA/McGraw-Hill | Atlanta, GA

- Art directed a series of marketing and K-6 educational videos. Conceived and executed unique graphic formats for four science disciplines.
- In a few months' time, created hundreds of illustrations for 28 activity books.
- Edited marketing, instructional, and corporate videos.



Additional Skills:

- Design for events, including booth and backdrop design and construction, displays, posters, and looping kiosk videos.
- Advertising, marketing, promotion, and commercial production including TV and print ads, billboards, retail materials, point-of-purchase and B2B.
- Full-color / full-page newspaper design, pre-press separation, and delivery.
- Set, stage, and prop design and construction.
- All-department television station experience, including complete news and promotion package design and sweeps support.
- Throughout career, have worked on dozens of freelance projects, including logo design and created show open for "Guy Harvey's Portraits From the Deep," which aired on Outdoor Life Network; and designed menus, graphics and animations for the educational DVD series "Fresh Science," produced by ScratchCat, LLC (which served as the core grades 3-8 science program for Fairfax Public Schools, the twelfth-largest school district in the country).



Awards and Recognitions | Individual and Team Member:

- Have been nominated for and won several prestigious professional awards when I was with NASA.
- 6 Emmy nominations; we won 2 Emmy Awards in Washington, DC. In 2004 we won for NASA CONNECT "The Venus Transit" (Editor/Producer/Contributing Designer). In 2005, we won for "Children's Programs" for NASA CONNECT "Right Ratio of Rest" (Editor/Producer/Contributing Designer). In 2003 for "Children's Programs" in DC/Chesapeake Bay Region Emmys, 2 of the 3 nominees were NASA CONNECT shows: "Virtual Earth" & "Dancing in the Night Sky" (Editor/Producer/Contributing Designer).
- 2013: NASA's RH Goddard Award - NASA CONNECT "The Venus Transit" (Editor/Producer/Contributing Designer).
- 2013: CINE Golden Eagle - NASA CONNECT "The Venus Transit" (Editor/Producer/Contributing Designer).
- 2013: Telly Award - NASA CONNECT "The Venus Transit" (Editor/Producer/Contributing Designer).
- 2013: Marcom Award, Platinum - "NASA's HYMETS Wind Tunnel" (Editor/Producer/Contributing Designer).
- 2013: Marcom Award, Gold - "NASA's Vertical Spin Tunnel" (Editor/Producer/Contributing Designer).
- 2014: NASA Group Achievement - "Research Test Facilities Marketing" (Editor/Producer/Contributing Designer). Our marketing effort brought in \$27 Million from commercial clients.
- 2010: We won 2 Platinum AVA Awards and 1 Leadership Award in Emerging Media Awards. [AVA] NASA Mu-deo: Applied Sciences Mission (Environmental Issue), NASA Mu-deo: GRIP Mission (Government/Federal). [EMERGING MEDIA AWARDS] NASA Mu-deo: Applied Sciences Mission (On-line Video). (Editor/Producer/Contributing Designer).
- 2007: CINE Golden Eagle Award - NASA CONNECT "Eclipse: Path of Totality" (Editor/Producer/Contributing Designer).
- 2007: Silver Telly "Capacity Takes Flight: A Vehicle Centered Approach" (Editor/Producer/Contributing Designer).
- We won a NATAS - National Academy of Television Arts and Sciences Award in 2006 for "Best Children's Show"

[NOTE: All cited roles above as Editor/Producer/Contributing Designer:
Sole Editor every citing. Producer: Usually 1 of 2 (occasionally 3). Designer: 1 of often 4-5 designers or animators]

- Also received several internal NASA awards and certificates of recognition, including "Peer Award" and "Group Achievement Awards".
- 2000 "The Communicator" Award for Graphics: "The Wild Awards".
- 2000 Communicator Award of Excellence: "Jim Fowler's Life in the Wild".
- 2000 Communicator Award of Distinction: "The Wild Awards".
- 2019 South Dakota Newspaper Association Awards
Best Use of Color ~ 1st Place (Weeklies 1150-2000) Miner's Cup ad
Best Use of Local Photo ~ 1st Place (Weeklies 1150-2000) 1881 Bank Beer Garden opening ad
- 2018 South Dakota Newspaper Association Awards
Best Use of Local Photo ~ 1st Place (Weeklies 1150-2000) Veterans Day [full page]
Best 2x4 ad ~ 2nd place (Weeklies 1150-2000) Rock Solid Snow Removal
Most Original Creative Idea ~ 2nd Place (Weeklies 1150-2000) Bradeen Real Estate Season's Greetings



Work Links (PDF contains links below to work samples):

DropBox Main Demo Video • DropBox Video, Print, Script & Other Work Samples
LinkedIn Bio and Demo (NOTE: LinkedIn account required to view)
YouTube Channel Demo Playlist • Demo on YouTube

Education

Bachelor of Science Degree
Arts and Sciences (Commercial Arts Emphasis)
South Dakota State University • Brookings, SD